

Marco Tintori

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About me

Born on July 18, 1999 in Milan. Student and Representative at Politecnico di Milano.

I aspire to become a **Strategic Designer**, able to combine an **agile and collaborative Human Centered Mindset**, to create innovations through **Design Thinking and Co-Creation processes**.

In my future I would like **to generate new solutions** starting from people's needs, combining emotions and technology.

I'm available to work in Italy and abroad starting from June/July 2024.

Computer skills

- **Operating Systems:** MacOs, Windows, IOS, Android
- **Programming Languages and Web Design:** HTML5, CCS3, JavaScript ES6, Wordpress, Elementor, Breakdance
- **Software and Digital Tools:** Microsoft 365 suite (Word, Excel, Powerpoint, Onenote, Onedrive), Figma, Canva, Adobe suite (Illustrator, Photoshop, Indesign, Premiere, After Effect, Dimension, XD, Acrobat, Firefly), GitHub, Cloudflare, OpenAI, ChatGPT, DALL-E, MidJourney

Languages

- Fluent native speaker of **Italian**
- Fluent written and spoken business **English**

Personal interests

- **Playing all kinds of sports**, from competitive basketball for 11 years to ultimate frisbee in first league for 1 years, table tennis, soccer and chess.
- **Volunteering as animator and educator** for children at summer camps, co-creating playtime games with them and coordinating daily activities with other animators.
- **Traveling, explore and being inspired** by people and their cultures in all corners of the world.
- **Amateur gardener and pet lover.**

Education

September 2021 - Expected Graduation in July 2024

- **Double Master of Science Degree in Products Service System Design & Management Engineering** at Politecnico di Milano - Milan (Italy)

September 2018 - September 2021

- **Bachelor's Degree in Communication Design** at Politecnico di Milano - Milan (Italy) - Graduation grade 109/110

September 2013 - September 2018

- **High school in Graphic Design and Communication** at ISIS Zenale and Butinone - Treviglio (Italy) - Graduation grade 100 cum laude

Work and professional experiences

November 13th, 2023 - May 2024 (Intership)

Junior Researcher for Design Thinking Observatory 24 - Generative AI at Politecnico di Milano - Milan (Italy)

- Desk research on generative AI startups and industry offerings for content creation in collaboration with experts.
- Co-design facilitator for Jams and Labs workshops, leading companies in generative AI experiences.

September 13th, 2023 - January 2024 (Contract)

Professor Assistant for Final Synthesis Course of Digital Interaction Master Degree at Politecnico di Milano - Milan (Italy)

- Research and development of lectures on storytelling and emotions in coordination with the teaching team.
- Assisted in the creation of final Agile Methodology projects by guiding and revising university student design projects.

June 20th, 2023 - July 2024 (Autonomous)

Founder and President of "Poli.Movies" Cinema Association at Politecnico di Milano - Milan (Italy)

- Dialogue with Politecnico di Milano and public institutions for the creation and promotion of the Association projects for university networking.
- Creation of a team to provide photos and videos of events to promote the Association within the University.

May 2021 - May 2023 (Contract)

Representative Vice President of CPDS and Council Member of the School of Design at Politecnico di Milano - Milan (Italy)

- Collected and analysed student data for the design of the electoral program and campaign.
- Collaboration and coordination with the presidency, secretary, associations and students for the design and implementation of a vademecum related to the new strategic physical and digital communication of the School of Design to improve the well-being of students on campus.

February 2018 - June 2023 (Seasonal Contract)

External Expert for E-Portfolio Project at ISIS Zenale and Butinone Graphics and Communication - Treviglio (Italy)

- Teaching support through face-to-face lectures and revisions for the creation of dynamic E-Portfolio websites for graduating students using Wordpress CMS.

<http://www.ezenale.eu>

Certifications

- TOEIC Certification - EF Education First released by TOEIC® EAS Milan
- First Certificate in English released by Cambridge Assessment English
- Albo Nazionale delle Eccellenze a.s.2017-2018 released by MIUR Ministero dell'Istruzione, dell'Università e della Ricerca

September 2022 - January 2023 (Contract)

Filmmaker John Reed Fitness Gym Trieste for Urban Colors - Trieste (Italy)

- Concept idea, storyboarding, shooting and editing of an aftermovie video using Final Cut and After Effects. Shot with personal professional equipment and delivered in different formats for company's various social channels.

<https://youtu.be/QZ0WIR2XW6o>

April 2022 - June 2022 (Contract)

UX/UI Designer for BitCorp - Milan (Italy)

- Layout and color palette design of an analytics software user interface with associated graphics and user experience study.

March 27, 2022 - April 03, 2022 (Autonomous)

Filmmaker for Influencer Cup FIFA World Cup Qatar 2022 - Doha (Qatar)

- Design and creation of several audiovisual content for YouTube, Instagram and Tik Tok in collaboration with Youtuber Sergej GK, promoted by Qatar Airways and supported by Visit Qatar.

<https://youtu.be/wZFbY66LBzc>

June 11, 2021 - June 21, 2021 (Autonomous)

Filmmaker for European Football Championship Rome 2021 - Rome (Italy)

- Design and creation of several audiovisual content for YouTube, Instagram and Tik Tok in collaboration with Youtuber ZW Jackson, sponsored by Volkswagen and Onefootball.

<https://youtu.be/v1O1eXP2VCs>

University projects

January 2024 - July 2024 (Thesis Project)

PaiR Artificial Intimacy at Politecnico di Milano - Milan (Italy)

- Literature review and design implementation of generative AI theories to foster meaningful and more intimate conversations in co-design processes.
- Development of a digital application and prompt engineering to test research assumptions and methods, with further validation through data collection during design thinking workshops.

January 2024 - June 2024 (Group Project)

Brunello Cucinelli & Deloitte Digital at Politecnico di Milano - Milan (Italy)

- Field and desk research of the brand's heritage and current business model to design innovative generative AI solutions using agile methodologies.

September 2023 - January 2024 (Group Project)

L'Oréal HaiR - L'Oréal Brandstorm 2024 at Politecnico di Milano - Milan (Italy)

- Desk research and data analysis to design a generative AI solution to be implemented in the current business model of the L'Oréal brand through strategy and marketing theories.

Awards

11th December 2023

Vita Alpina - Winner of Special Mention of CORTAlp Short Movie Contest

Won with Gianluca Zoni & Giovanni Malausa, released by CAI Sezione Milano & Centro di Cinematografia e Cineteca CAI

11th December 2023

Orme - Winner of Special Mention of CORTAlp Short Movie Contest

Won with Gianluca Zoni & Giovanni Malausa, released by Centro di Cinematografia e Cineteca CAI